

### **CDP**

of Economics for the academic year 2020-2021 were undertaken by the Second Year students of Economics under the Guidance of Mrs. Alfreeda (UBA- CDP co-ordinator of Economics department) in the adopted area Maravanmadam as follows:-

Webinar on "Health and Sanitation Awareness during Covid period" on 20-02-2021

15 days Workshop on Hands on Training on "Empowering rural women with Holistic Entrepreneurial skills" was conducted in Korampallam organized by the department of Mathematics, Chemistry, Economics and Physics, UBA. From 22-02-2021 to 05-03-2021

Webinar on "Personality Development" on 19-03-2021

A three day Training and Awareness Programme CDP (TOUCH-Towards Up-liftment and Community Healing) activities of the department for Rural Women from 22-03-2021 to 24-03-2021. In Maravanmadam.

### Association Meetings

07.10.2020-Dr. C.Balasubramaninan, Rtd. Associate Professor of Economics and approved Govt. of India Tourist Freelance Guide, Saraswathi Narayanan College, Madurai delivered a session on "Economics of Tourism in Tami Nadu"

02.02.2021-Dr. R. Nageswari, Associate Professor & Head, Department of Economics, Seethalakshmi Achi College for Women, Pallathur, Sivagangai District gave a guest lecture on "The effects of COVID- 19 on unemployment"

### **IIC Activities**

The first IIC was held on 18 th December 2020 at 3.00 P.m. through google platform. A panel discussion was held on the topic "Atmanirbhar Bharat – Vocal for Local, Make in India for the world".

The second IIC was held on 13 th March 2021 at 3.00 P.m. through google platform. A National Level Webinar was organised on the topic "An Orientation Session on Innovation" for the students and faculties of the institution. Dr. K. Kavita, Associate Professor, Department of Mathematics, BVRIT Hyderabad College of Engineering for Women, Bachpally, Hyderabad was the resource person. Dr. Asokan, Associate Professor, Department of Economics, Govt. Arts College for Women, Salem. Dr. D. Murugan, Associate Professor, Department of Economics, Dharmapuram Gnanmbigai Govt. Arts College for Women, Mayiladuthurai, and Dr. D. Janagam, Associate Professor, Department of Economics, Periyar University, Salem were the resource persons.

### **MOU Activities**

As part of the MOU signed between PG and Research Department of Economics and National Foundation for Entrepreneurship Development, Coimbatore following activities were held.

On 13.07.2020 A National Webinar on "Research Structuring, Statistical Insights & Publication Strategies" were held.

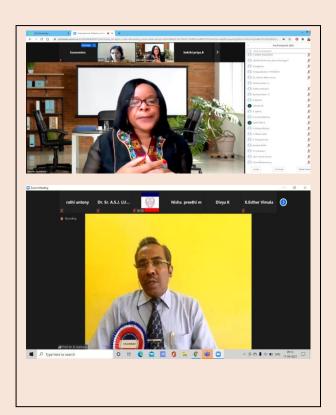
On 26.07.2020 and 27.07.2020 An International Web Conference on "Women Empowerment through Education, Employment and Entrepreneurship (WE through E3)" were held.

On 17.04.2021 An International Webinar on

Entrepreneurial and Employability Skills for Economics Graduates" (EEEG – 2021) were conducted.

On 24.04.2021 An International Webinar on

"Entrepreneurship – An Ubiquitous Impact on Science Graduates" (EAUISG - 2021) was organized.



### **Board of Studies**

The Board Of Studies Meeting Of The Department Of Economics Was Conducted On 27.02.2021 At 10.00 A.M. In The Department Of Economics

### PANEL MEMBERS

Dr. R. Sindhu
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3. Dr. R. Vaheedha Banu Assistant Professor Department of Economics Muqyyath Sha Sirguro Wakf Board College

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4. Mr. X. Raja
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5. Ms. A. Theboral Jebamani 54 Muthukrishna Puram 2<sup>nd</sup> Street Thoothukudi - 628002

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Activity	Date	Resource Person	Beneficiaries
National Webinar on Research Structuring. Statistical Insights & Publication Strategies	13.06.2020	KVJ. Prof. Dr. Ganesan. Founder & Chairman National Foundation for Entrepreneurship Development (NFED) Coimbatore (Session 1) Research Structuring	243 participants (Students scholars and teachers) (175 colleges from 16 States)
		Dr. Duraisamy, Associate professor of Economics. Xavier Institute of Management and Entrepreneurship (XIME), Chennai	
		(Session 2) Statistical Insights  KVJ. Prof. Dr. Ganesan.  Founder & Chainman National  Foundation for Entrepreneurship  Development (NFED)  Coimbatore  (Session 3) Publication  Strategies	
Web Conference on Women Empowerment through Education, Employment and Entrepreneurship WE through E <sup>3</sup>	26.6.2020 & 27.6.2020	KVJ. Prof. Dr. Ganesan, Conference Chair and Founder & Chairman of National Foundation forEntrepreneurship Development (NFED) Coimbatore (Inaugural Address)	91 Participants
	(First Day)	Dr. Reshmy Krishnan, Head of Research. Muscat College. Sultanateof Oman First Day -Session 1 Importance of Research Career for Women towards Self-Empowerment	

	Ms. Saceda Ahmed, Founding Director. Education Partnerships VK Lid. London. United kingdom Session 1 Global Women EntrepreneurshipDevelopment  Ms. T. Vanadhi Devi. President. Southern industrial Academy for Women Entrepreneur Development (SIAWED) & Director, Vista Expedition, Chennai. Tamil Nadu (Speaker) Women Empowerment through Entrepreneurship  Prof. Dr. T. Lavanya kumari, Principal. Emerald institute of Adv anced Management Studites, Tirupati. Andhra Pradesh (Speaker) Women Leadership &Prospects	
	Dr. Suganda Ramamoorthy. Associate Professor. Department of Economics, Lady Doak College. Madurai. Tamil Nadu (Speaker) Gender Equality &Women Rights	
27.6.2020 (Second Day)	Dr. Haywantee Ramkissoon, Professor, Centre for of Contemporary Hospitality Tourism. College of Business, law & Social Sciences, University of Derby, London, United Kingdom (Second Day) Gender Perspectives& Global Women Prospects	
	Dr. Emma Sitambuli, Founder & Director. Gender. Research Evaluations and Training Services (GREAD, Zambia) (International Keynote speaker) International GenderPerspectives	
	Ms. Kalpana Heblekar. Chief Executive Officer. Handicrafts Sourcing, Bangalore, Karnataka (National Keynotespeaker) Challenges of Women Entrepreneurs	

Dr. K. Vijay a. Associate Professor & Head Department of History. Quaid-e-Millath College tor Women (Autonomous). Chennai. Tamil Nadu (National Keynotespeaker) Women Empowerment-ASpiral Transformation

Prof Dr. A Ram Lakshmi, Dean, faculty of Humanities & Social Sciences LASE University, Rajasthan (National Keynotespeaker)
Gender Equality & Women Empowerment

Dr. Vimal Jerald, Assistant Professor of Computer Science, St. Joseph's College, Tiruchirappalli

Mrs. Rajathi, Trainer, Morning Star Trust, Thoothukudi

KVJ. Prof. Dr. Ganesan, Conference Chair and Founder & Chairman of National Foundation for Entrepreneurship Development (NFED) Coimbatore (Inaugural Address)

Ms. Thasleem Mohideen, Content Writer & Skill Trainer, Tamil NaduApex Skill Development Center forHealthcare, Chennai, Tamil Nadu Session 1: On "Digital Skills for Employability"

Adv. Ms. Rahimunnisa Begum, Founder President, Milestone Society& Academician & Trainer, Visakhapatnam, Andhra Pradesh Session II: Employability Skills

Ms. Mireille Toulekima, Founder &Managing Director, MT Energy Sources Ltd, Australia; Founder, STEM Queens, Uganda Session III"Global Entrepreneurial SkillAcquisition" Ms. Saeeda Ahmed, Founding Director, Education Partnerships UKLtd, London, United Kingdom Session IV "Global Entrepreneurial Trends & Prospects"

KVJ. Prof. Dr. Ganesan, Conference Chair and Founder & Chairman of National Foundation forEntrepreneurship Development (NFED) Coimbatore (Inaugural Address)

Ms. D. Susmitha, Founder & Managing Director, Suntowa Technologies Pvt. Ltd, Chennai, TamilNadu; & Executive Board Member, NFED Business Facilitators Forum (NBFF), Coimbatore Session I"Women Entrepreneurial Vistas& Promotional Prospects"

Mr. Owaiz Khan, Founder, Cynaris Solutions Pvt. Ltd, Bengaluru, Karnataka; & Programme Director & Executive Board Member, NFED Business Facilitators Forum (NBFF), Coimbatore Session II "Design Thinking - AGateway for Entrepreneurship"

Mr. Nanda Kumar, Founder & Director, Kovaion, London, United Kingdom Session III: "Business Canvas for Global Entrepreneurs"

Ms. Theviga Rani Wemel, Co- Founder & Chief Operating Officer, LTT Global Communications Sdn Bhd, Selangor DE, Malaysia Session IV: "Global Women Entrepreneurship & Gig Economy"

# **STAFF ACTIVITIES**

# **Dr.D.Amutha**

Yea	,	Webi	nar		S	Semi	inar	•		FD	P		Wo	orks	hop		Qu	Quiz Conferen ce			Tot	al		Gran d			
r	I N	N	S	R	I N	N	S	R	I N	N	S	R	I N	N	S	R	I N	N	S	R	IN	N	I N	N	S	R	Total
202 0-21	1 4	9	4	1	1	1	ı	i	5	1 8	1	1	1	3	1	1	1	3	1	1	-	1	2 2	11 6	6	1	145

# Papers Published in Journals Books Published

Year	Books
2020-21	2

# **Books Published**

Faculty	2020-21								
	S	N	IN						
Dr.D.Amutha	1	1	4						

# Dr. D. Rathi

Year	Woı	rksho	ор	FDI	P		Con <sup>s</sup>	ferer	nce	We	binar		Onli	ne O	luiz	Refresher Courses
	IN	N	S	I N	N	S	IN	N	S	_ Z	N	S	IN	Z	S	
2020-21		1	2		6		1			5	13	2	1	1	1	1

# Dr. Muthu Maha Laxmi

	,	Webin	ar			FI	DΡ		Wo	rksho	p		Short	t Term se	Confere	Total				Grand Total	
Year	IN	N	s	R	IN	N	s	R	IN	N	S	R	IN	N	IN	N	IN	N	S	R	
2020-21	5	18	-	-	1	1	-	-	-	6	-	-	-	1	1	-	8	52	-	-	60

Induction / Orientation Programme (Online) (2020-2021) - 1

Refresher Course (Online) 2020-2021 - 1

# Papers Published: (International Journal, National Journal, Book & Proceedings)

Year	20	020-	202	1		
1 cai	IN	N	В	P		
	1	2	-	-		

### T A Alfreeda

Year	Webinar				FDF	)			Workshop				Quiz				Confer	rence	<b>Grand Total</b>
real	IN	N	S	R	IN	N	S	R	IN	N	S	R	IN	N	S	R	IN	N	
2020-21	10	30	1		1				1	2				1			2		48

Year	Refresher Course	Training Programme	Grand Total
2020-21	1	1	2

### **Certificate Course**

In 2020-2021 Certificate Course on Tally. ERP 9 was offered to III.B.A. Economics Students. A total of 55 students benefited from this.

## Resource Person/Awards and Honours

Dr. D. Amutha acted as a resource person for the Workshop on "Entrepreneurship and Innovation as Career Opportunities", organised by Institution's Innovation Council, Sree Ayyappa College for Women, Chunkankadai on 19.11.2020.

Dr. D. Amutha received Best Tamizhanda Women Award 2021 at the Tamil Culture Development Centre, Tuticorin on 8th March 2021.

Received Lifetime Achievement Award 2020-2021 from Novel Research Academy, Pondicherry on 20-Mar 2021

4. No. of outgoing student who got placement during the year: Student Name -Name of the employer with contact details Gowsalya -Vignesh Silk Emporium, Thoothukudi Lakshmi C -Ramesh Flowers Pvt Ltd, Thoothukudi Siboral -Canya beauty Parlour, Thoothukudi Iswarya (Part time)- Take Wando coach Nithya -Police Training Micheal Ebina -Police Training Karpaga Nanthini -Garment Exports, Tiruppur Raja Nanthini- Garment Exports, Tiruppur Gowsalya -Garment Exports, Tiruppur

Progression details to Higher Education

- 1. Abina-M.A. Economics-St.Mary's College(Autonomous) Thoothukudi
- 2.Abinaya Sumathi- M.A. Economics-St.Mary's College(Autonomous) Thoothukudi
- 3.A.Sherlin- M.A. Economics-St.Mary's College(Autonomous) Thoothukudi
- 4. Christika- M.A. Economics- VOC College, Thoothukudi
- 5.Reena- M.A. Economics- VOC College, Thoothukudi
- 6.Selva Lakshmi- M.A. Economics- VOC College, Thoothukudi
- 7. Vinitha- M.A. Economics- VOC College, Thoothukudi
- 8.Sathya- M.A. Economics- VOC College, Thoothukudi
- 9..Iswarya- B.P.Ed- Dr. Sivanthi Aditanar College of Physical Education,

Tiruchendur

- 10. Santra- M.A. Economics- Alagappa University Study Centre, Thoothukudi
- 11.Jelciya- M.A. Economics- Alagappa University Study Centre, Thoothukudi